Lucerne Valley Market & Hardware

Your Modern General Store
Your Super Supermarket

Dedicated to Our Community

Lucerne Valley SUPER MARKET | Do it Best HARDWARE



Crossroads Center
Lucerne Valley Market
Do It Best Hardware
Deli Cafe
First Foundation Bank
Wash n Shop
Dr. Melvani, M.D.
ECO-1 RECYCLING

PRSRT STD
ECRWSS
U.S. POSTAGE PAID
LUCERNE VALLEY, CA
Permit #3

CROSSROADS CENTER 32946 State Highway 18 Lucerne Valley, CA 92356 (760) 248-7311 FAX 6324 Website: lucernevalleymarket.com email: info@lucernevalleymarket.com

AD EFFECTIVE November 19 - 26, 2026 — **Ad items subject to availability.**

Happy Thanksgiving!



Jennie-O Whole Turkey $1.29 lb

Frozen while freshest. Supply limited.

USDA Grade A tom or hen up to 16lbs. Weight over 16 lbs at special $1.99 lb.

or 1/2 Jennie-O Turkey for $1.49 lb

Get One With Only $30 Purchase* and Certificate below.

*Excludes cost of turkey, lotto or lottery tickets, postage stamps, sales tax, money orders or gift cards. One certificate per family, please.

Russet Potatoes



5 lb. bag!

$1.89 bag

For delicious mashed potatoes.

Brown Onions



59¢ lb

Perfect for your stuffing.

Turkey Drawings!



8 Free Turkeys

Sat. Nov. 16 thru Mon. Nov. 23

ONE FREE turkey (up to 16 lb size) will be given away each day by drawing at 5:00 PM. Entry blanks available at checkstands. No purchase necessary. Please see rules in store on drawing boxes.

Fresh Cranberries



2 pkg for $5

Crisp Celery



Great for your stuffing too!

99¢ ea

Jumbo Sweet Potatoes

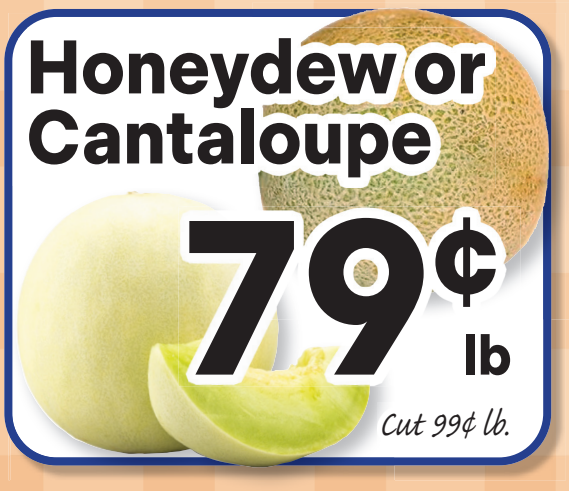


89¢ lb

Jumbo Red Yams

$1.29 lb

Honeydew or Cantaloupe



79¢ lb

Cut 99¢ lb.

Red or Black Grapes



$1.59 lb

SPECIAL OF THE MONTH!

Hot Pastrami Sandwich



$4.99 ea

We grill thin-sliced premium pastrami and put it on a toasted French roll with mustard and pickles.
Regular 6.99 ea.

CERTIFICATE

Checker please print Customer Name (need I.D.) 840

With $30 Minimum Purchase(1)

GOOD FOR ONE
Jennie-O Whole Turkey $1.29 lb
or 1/2 Jennie-O Turkey for $1.49 lb

USDA Grade A tom or hen up to 16 lbs. (weight over 16 lbs at $1.99 lb)
Frozen while freshest.
Additional whole turkeys $1.99 lb, half turkeys $2.19 lb
One certificate per family, please.
Valid 11/19 - 11/25/26 at Lucerne Valley Market & Hardware.

(1)Minimum purchase excludes cost of turkey, lotto or lottery tickets, postage stamps, sales tax, money orders or gift cards.

OPEN 6am - 9pm

OPEN Thanksgiving 6am - 1pm

Deli Cafe & Wash n Shop

6am - 7pm

Thanksgiving Day 6am - Noon

Ocean Spray Cranberry Cocktails 64 oz. Bottle Selected Varieties $2.99 +crv

Coca Cola Soft Drinks 12 Pack, 12 oz. Cans Selected Varieties $6.99 +crv

Post Honey Bunches of Oats Cereal 12 oz. Package Selected Varieties $2.99

Guerrero Corn Tortillas 80 Count Package White or Yellow Corn $3.49

Corona, Modelo 12 Pack, 12 oz. Bottles or **Stella Artois Beer** 12 Pack, 11.2 oz. Bottles



$15.99 +crv

Lay's CLASSIC or KETTLE COOKED Potato Chips 5-8 oz. Package Selected Varieties



$2.79

Dreyer's GRAND or SLOW CHURNED 1.5 QT. Tubs Selected Varieties



2 for $7



Essential Everyday Butter Quarters 16 oz. Package Selected Varieties $2.99



Daisy Sour Cream 16 oz. Tubs Selected Varieties 2 for $5

7-Up or Pepsi Soft Drinks 2 Liter Bottles Selected Varieties $1.79 +crv



Gatorade Thirst Quencher 28 oz. Bottles Selected Varieties 2 for $3 +crv

